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Dealer Application

Business Name _____

Applicant Name _____ Title _____

Mailing Address _____

City _____ State _____ Zip _____

Is this a residential address? Yes No

Telephone Number _____ Fax Number _____ Alternate Phone Number _____

Email Address _____ Web Address _____

Type of business: Corporation Partnership Sole Proprietor LLC Foreign

FEIN or SSN _____ Years in Business _____

Specialty: Rod Builder Tackle Store Jobber Retailer Manufacturer E-Commerce/Catalog Other

If rod builder. What type do you build? Fly Inland Waters Inshore Offshore How many per year? _____

Who are your sources for rod building components? _____

What is your discount structure? _____

How did you learn about us? Ad Referral Message Board Other _____

Product Interests: _____

I hereby certify that the above information is true and correct.

Signed _____ Date _____

Print Name _____ Title _____

Please return by mail, fax or email to the address above